

(Fitur)

CIFRAS FIGURES 2018



6.800

Citas agendadas
Scheduled appointments

178

Ministros y autoridades
Ministers and authorities

4.648

Medios de comunicación
Media

7.856

Periodistas acreditados y bloggers
Registered journalists and bloggers

165

Países / Regiones
Countries / Regions

+2%

Número total de participantes
Total number of participants

140.120

Profesionales
Trade participants

110.860

Público general
General public

250.980

Participantes Participants

10.190

Empresas Companies

37% Presidencia / Dirección General
Chairman / Managing Director

34% Dirección Marketing-Ventas-Comercial
Sales Director, Marketing Manager

22% Ejecutivo Ventas, Consultor, Coordinador
Sales Executive, Consultant, Coordinator

7% Otros
Other



101.723

Seguidores Followers



71.300

Seguidores Followers



8.566

Seguidores Followers

+8%

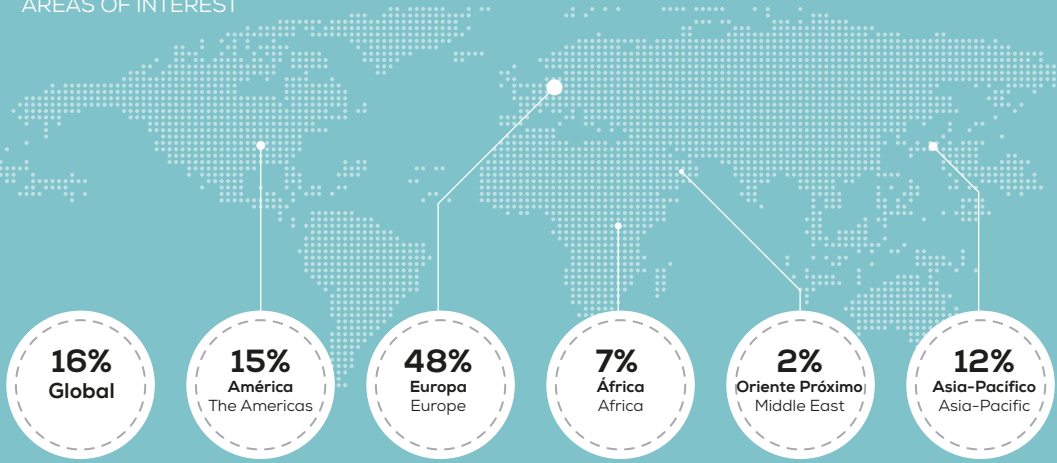
Titulares de stand
Stand holders

+3%

Empresas expositoras
Exhibiting companies

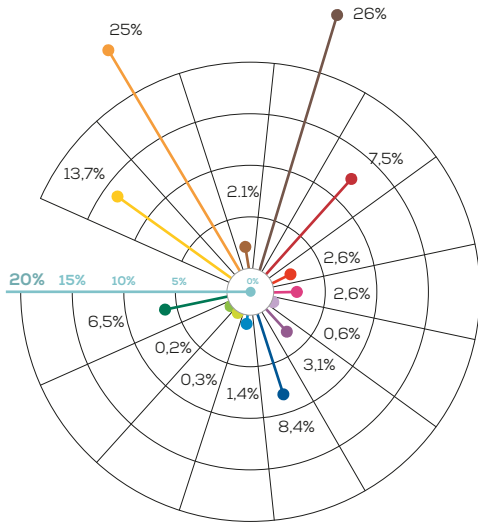
VISITANTES PROFESIONALES POR ÁREAS GEOGRÁFICAS DE INTERÉS

TRADE VISITORS BY GEOGRAPHICAL AREAS OF INTEREST



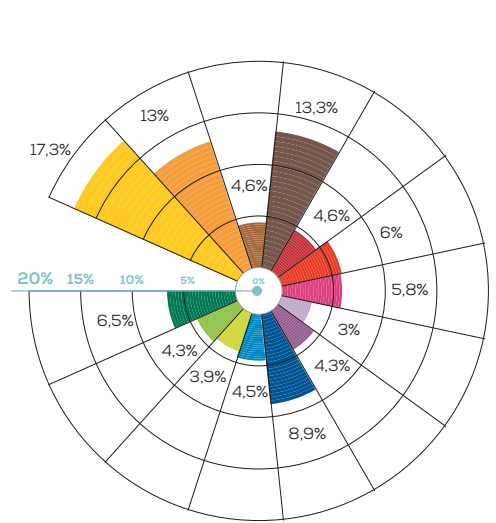
PARTICIPACIÓN DE EXPOSITORES POR SECTORES

PARTICIPATING EXHIBITORS BY SECTOR



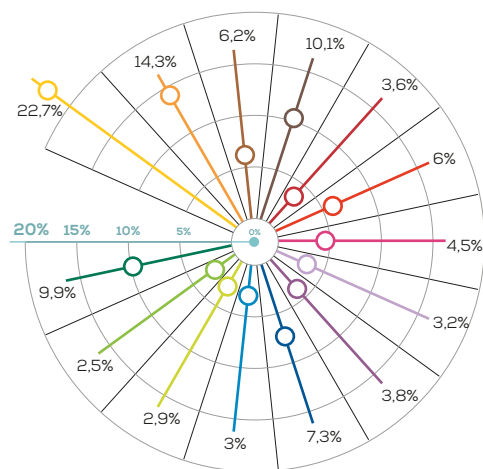
VISITANTES PROFESIONALES POR SECTOR DE INTERÉS

TRADE VISITORS BY AREA OF INTEREST



VISITANTES PROFESIONALES POR ACTIVIDAD DE SU EMPRESA

TRADE VISITORS BY COMPANY ACTIVITY



- **Mayoristas/Agencias de viajes/Receptivos**
Tour operators/travel agencies/inbound services
- **Hotelería** Hotels & accommodation
- **Restauración/Catering** Restaurants/Catering
- **Organismos oficiales** Official organizations
- **Asociaciones profesionales** Trade associations
- **Transporte** Transport
- **Incentivos, reuniones y congresos**
Incentives, meetings & congresses
- **Medios de comunicación** Travel media
- **Know how/Tecnología** Know how/Technology
- **Ocio y cultura** Leisure & culture
- **Turismo de salud** Health tourism
- **Turismo residencial** Residential tourism
- **Turismo de festivales** Festivals tourism
- **Empresas de servicios** Service companies

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